

WORK SAMPLES

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CONTACT

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SUMMARY OF

QUALIFICATIONS

Solid technical expertise and theoretical background in interactive and user interface design

Enthusiastic designer and great team player

PROFESSIONAL EXPERIENCE

**Project Based Freelance Designer | 12/2014 - Current**

- In charged of branding design for Dorian Chelsea Residence, a real estate property in Manhattan
- Web design for 325 Henry Street, a real estate property in Brooklyn.
- Web design for 175 W 10 Street, a real estate property in Manhattan.

**Mobile UI Designer | Fresh Planet, New York | 04/2014 - 07/2014**

- Mobile Designer at Fresh Planet, a gaming design company with more than 60 million subscribers. Member of UI/UX design team on various mobile games: FamePop, BoxPop and LuckyPop.
- Managed promotional materials for gaming apps.

**Nightmare Buster App | 11/2013 - 02/2014**

- Designed and developed Nightmare Buster, an iPad app created to help children overcoming their nightmare through sketching, gaming, and the accompaniment of parents.
- This app was released to the iTunes app store on Feb 9th, 2014.

**Senior UI Designer | Mobli App, New York | 05/2012 - 06/2013**

- Senior UI designer at Mobli, a social media start-up offering video and photo sharing services for over 12 million users world wide.
- Part of the team responsible for the UI / UX design of Mobli 3.0.
- In charge of UI/UX design of Mobli Frame, a supplementary app supporting photo / video sharing features of Mobli.
- In charge of all promotional materials and website contents of Mobli.

**S K I L L**

Photoshop,  
Illustrator,  
Sketch,  
After Effects,  
HTML,  
Javascript,  
CSS

**Project Based Freelance Designer | 02/2010 - 04/2012**

- Competition Campaign Advisor – Advised and coordinated the operating framework for the 2010 Student Wall International Competition organized by National Taipei University of Technology's School of Design: Registration interface, advertising and promotion campaign that includes graphics (posters), photography, gallery website ([www.ntutarch.com/wall2010/](http://www.ntutarch.com/wall2010/)), exhibition, and publication. This competition attracted 250 entries from 52 countries worldwide.
- Developer + Designer, Web Design – Designed and developed web-based visual identity for design ateliers Boor+Yao, LLC ([www.byarchitecture.com](http://www.byarchitecture.com))

**GUI Designer | CyberLink Corp. Taiwan | 04/2009 - 01/2010**

- Graphical User Interface Designer at CyberLink Corp., the pioneer of world-class digital multimedia software.
- Participated in the interface design of major CyberLink products, such as PowerCinema 5, PowerDVD 11, Media Suite 8, YouCam 5 and WaveEditor.
- Coordinated and designed projects for Fujitsu Limited, a Japanese multinational hardware and IT services company: Fujitsu IPTV.

**Interactive Designer | dbx - Advertising & Design, New York | 10/2006 - 08/2008**

- Interactive Designer at dbx, Inc., a full service advertising and design studio that specializes in luxury branding, property and destination campaigns.
- Managed website and sales center installation development; managed projects include Congress Hall, Virginia Hotel Cape May Beach Club, Medal of Honor: Above & Beyond and interactive installation at the sales center for The Aldyn.
- Member of the development team for award-winning web campaigns of world-class real estate developments such as Metal Shutter Houses and Dellis Cay.

**E D U C A T I O N**

**Parsons The New School for Design** , New York, NY  
Master of Fine Arts in Design and Technology,  
2006

**Simon Fraser University** , British Columbia, Canada  
Bachelor of Arts in Communications,  
Minor: Publishing  
2004